

EMPLOYEE

TRAINING

Is it worth the investment?

"The only thing worse than training employees and losing them is to not train them and keep them." - Zig Ziglar

DID YOU KNOW?

Companies investing **\$1,500** or more per employee per year on training average **(24%)** higher profit margins than companies with lower yearly training investments?

SOURCE: HR Magazine

CORPORATE DILEMMA

WHAT IF WE TRAIN THEM AND THEY LEAVE?

WHAT IF WE DON'T... AND THEY STAY?

INVESTING IN EMPLOYEES



65% of employees say the quality of training and learning opportunities positively influences their engagement.

65%

SOURCE: Learning's Role In Employee Engagement, ATD

ACCORDING TO THE ASSOCIATION OF TALENT DEVELOPMENT

COMPANIES WITH COMPREHENSIVE TRAINING PROGRAMS:



218%

Higher income per employee than those with less comprehensive training.



24%

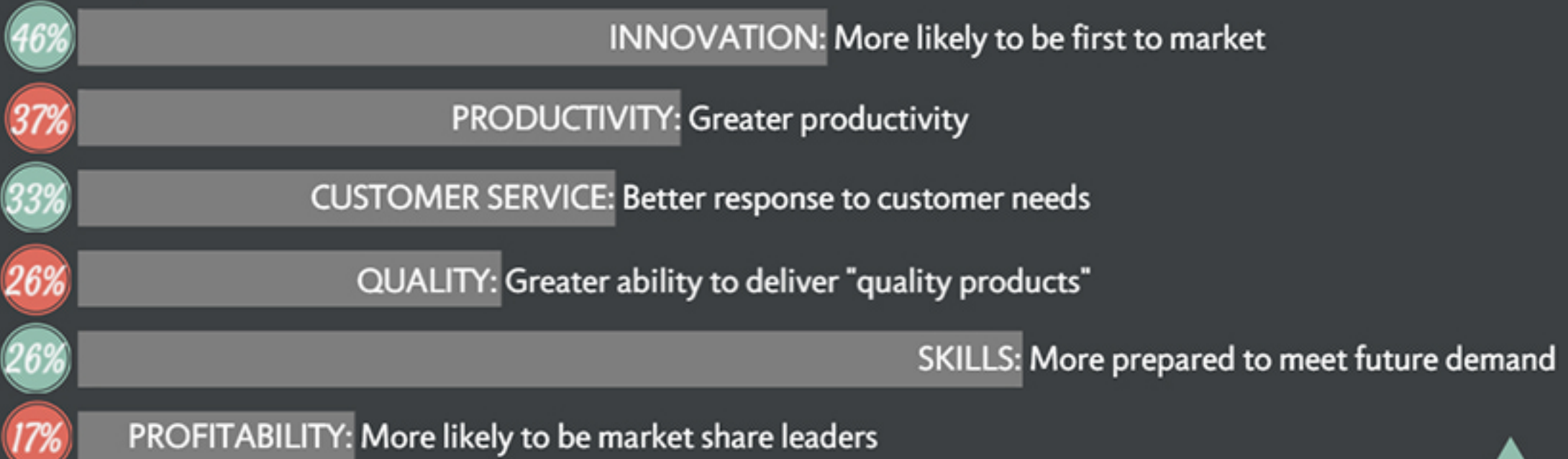
Higher profit margin than those who spend less on training



6%

Higher shareholder return if the training expenditure increases by \$680

ORGANIZATIONS WITH A STRONG LEARNING CULTURE...



SOURCE: Berson by Deloitte

...SIGNIFICANTLY OUT PERFORM THEIR PEERS

One last thing...

BIZLIBRARY CLIENTS PROVIDE TRAINING TO ALL OF THEIR EMPLOYEES FOR **LESS THAN**

5%

OF THE INDUSTRY AVERAGE

Ready to get started with training?

BIZ LIBRARY

BizLibrary is a leading provider of online employee training and eLearning solutions. Our award-winning content library contains thousands of online employee training videos covering every business training topic, including communication skills, leadership and management, sales and customer service, compliance training, desktop computer skills, and more. Our LMS (Learning Management System) and social learning technology platform help human resources (HR) managers improve and manage employee learning.